



FOR IMMEDIATE RELEASE

Contact: Stephanie Amberg, *Fleming's Prime Steakhouse & Wine Bar*
813/282-1225

Fleming's "Memorable Meal" –
A Three-Course Dinner for Two
Featuring Alaskan King Crab Legs, for \$99
***Reserve your "Memorable Meal" online and receive
a \$25 Fleming's Card at the end of your meal***

Newport Beach, California, July 2009 – There's no need to pinch yourself or your pennies this summer. *Fleming's Prime Steakhouse & Wine Bar* is continuing its "Memorable Meal" series with another dining classic from Executive Chef Russell Skall. Fleming's three-course "Memorable Meal" featuring **Alaskan King Crab Legs** is a rare summer delicacy you'll remember, at a price you won't forget - \$99* for two, or \$49.50* if you prefer to order the meal for one.

Each guest may choose either one and a half pounds of Alaskan King Crab Legs served with drawn butter or a mixed grill featuring Filet Mignon and three-quarters of a pound of Alaskan King Crab Legs for only \$99 for two guests. Also included in the three-course "Memorable Meal" are two Butter Lettuce Salads with Citrus Dressing, Gala Apples and Garden-Basil Chiffonade; side offerings of Warm Yukon Gold Potato Salad and Summer Squash; and two Summer Berry Cobblers with Slow-Churned Vanilla Ice Cream for dessert.

Fleming's "Memorable Meals" bring back your favorite dining experiences – the ones that capture the place, the time, the flavors and the people you share them with. Chef Skall's latest "Memorable Meal" creation was inspired by his time in Alaska.

MORE

Fleming's Prime Steakhouse & Wine Bar

Add One

"In Alaska, there are three kinds of King Crab—red, blue and golden. Red is considered the best, and it reminds me of the days when I was up in Alaska opening a restaurant. I'd get in a little fishing before lunch, and when I'd get back to the pier, I'd watch the boats unload pounds and pounds of wild-caught red Alaskan King Crab. For me, as a chef, this was like seeing pure inspiration. So many delicious ideas would run through my mind, I could almost taste them. This summer, I'm bringing them to life for guests of Fleming's."

This "Memorable Meal" is available for a limited time from July 1 through August 31, 2009 at all Fleming's locations nationwide. Guests making reservations for the "Memorable Meal" online will receive a \$25 Fleming's Card at the end of their meal; the \$25 Card is valid September 1-31, 2009 in the main dining room only. For restaurant locations or to make reservations, please visit www.FlemingsSteakhouse.com.

*\$99 and \$49.50 price does not include tax and gratuity.

About Fleming's Prime Steakhouse & Wine Bar

The nationally acclaimed ***Fleming's Prime Steakhouse & Wine Bar*** offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders—with a unique wine list known as the "Fleming's 100" that features 100 wines served by the glass. ***Fleming's*** was launched in Newport Beach, California in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 63 restaurants nationwide. ***Fleming's*** is the recipient of numerous prestigious awards, including *Wine Enthusiast's* annual Awards of Distinction and *Wine Spectator's* annual Awards of Excellence.

For more information about ***Fleming's Prime Steakhouse & Wine Bar*** and the *Fleming's 100*, please visit www.FlemingsSteakhouse.com, www.vinevoyage.com or m.flemings100.com from your mobile phone.

###